



## **PRESS RELEASE FOR LITTER PICK SATURDAY 9<sup>th</sup> MARCH 2019**

Between 22<sup>nd</sup> March and 23<sup>rd</sup> April this year, Keep Britain Tidy is calling on #LitterHeroes across the country to help improve the environment on their doorstep. They are aiming to inspire 500,000 people to join forces - in partnership with community organisations, businesses and the government - to collect and safely dispose of litter from our streets, parks and beaches, recycling as much as possible.

In support of this, West Moors Parish Council organised their own litter pick (which they do every year) where local residents, Councillors, St. Mary's Church parishioners, Reverend Lynne Morris and West Moors Scouts all stood together and declared that litter pollution is not acceptable.

A total of 52 concerned citizens gave their time and support on Saturday 9<sup>th</sup> March where over 13 bags of rubbish were collected within West Moors. For their efforts, they enjoyed a hot drink at Café Olivia (formerly known as the Epicentre) as the parish council's way of saying thank you.

The amount of people that participated was overwhelming.

Litter is not only unsightly as well as a risk to wildlife and the environment, but it also puts our workers at risk collecting it and it diverts time and money that could be better spent on improving the network.

If people don't drop litter in the first place it wouldn't need to be picked up – so we're urging people to take their litter home instead of tossing it out of their car windows.

West Moors community spirit will never fail to exist but we are hoping that eventually people's negative and harmful attitude towards the environment will.

***'Please think twice before you throw  
Keep that litter till you're home  
Not just once but every day  
help our children safely play  
In a car or walking past  
please please hold your litter fast'***